

# Typing is not the bottleneck

Damian Maclennan @damianm

# Who am I?

Consultant CTO  
Software Developer  
Software Architect



# Audience Participation

# Bias for Action

Do more, worry less.

# Creating a Learning Culture



The works of highest quality were all produced by the group being graded for quantity



“Good judgement is the result of  
experience and experience the result of  
bad judgement.” - Mark Twain

“Nobody never learnt nothing from no  
good time” - Trombone Shorty

Learning from small mistakes is better  
than big ones



If we punish people for mistakes, they  
will optimise to not make them

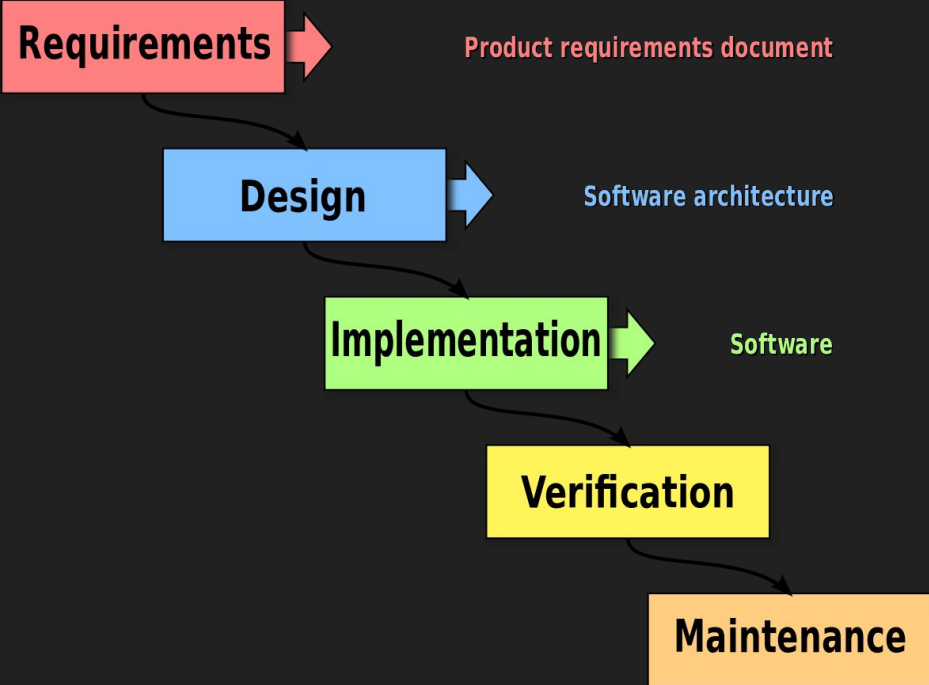
Which will impact their ability to learn

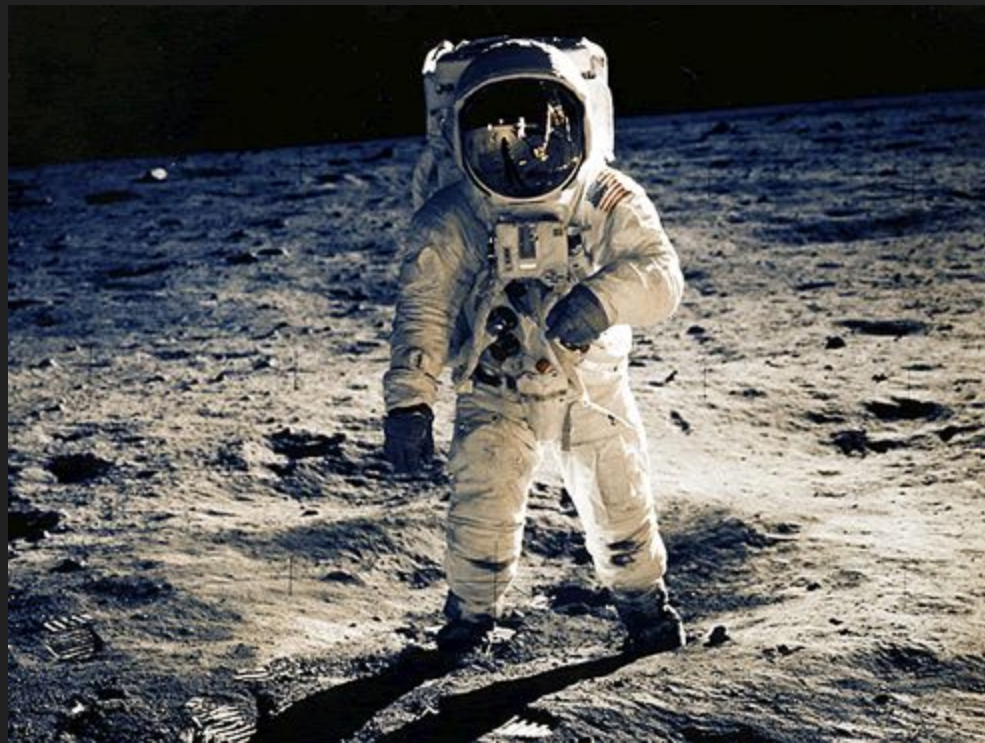


Good Agile / Bad Agile

“Managing the development of large software systems” - Dr Winston W Royce









Bad Agile

Good Agile

# Tracer Bullet Development



Ship something small, but useful



How to kill that?

# Engineering and Quality

YAGNI



JFHCI

# Sunk Cost Fallacy

# Home Grown Frameworks

Refactor as needed



“Changing code to match the new understanding of our domain” - Neal Ford - Thoughtworks

High Trust Culture

Low Trust Culture

# Takeaways

Make a lot of pots

Shipping something today will help you  
learn something

Remember sunk cost

Don't punish failure



Invest in engineering to move fast

Our jobs as leaders is to enable this

# People and Learning

Profit

